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Swindon Town FC

Swindon Town Football Club



Official Programme

including League Football

Carlisle United

1972-73 Season

Price 7p



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NEWS & VIEWS

There is an old saying, "When you are down, nothing runs right for you". This was undoubtedly true in our game against Burnley. Swindon created chances but could not produce the final end product. Our opponents on the other hand, scored a fine goal, which was really a snap shot.

However, let us credit Burnley as a fine footballing team. They were skilful, ran well off the ball, and their ball control was delightful to watch. On the other hand, Swindon enjoyed a much greater part of the game, and certainly gave everything in an effort to attain the result we all wanted.

Praise also to our supporters who turned up in large numbers (it was the best gate for several weeks) and who gave every encouragement to the team. We are sure they will agree that it was a thrilling encounter.

Naturally our supporters are anxious regarding our position in Division 2, but they can rest assured that every effort is being made to improve that position. At various intervals, suggestions have been made, and also criticism, even regarding the new stand. Believe me the building of that was absolutely essential. The old stand was unsafe, and was condemned. For several reasons it had been difficult to renew the insurance. Our dressing rooms were obsolete, and possibly the poorest in all four divisions of the league. So really the club had no alternative. Actually the stand is a permanent asset, and will be in use for quite another fifty years. Yes, we shall still be Swindon Town Football Club. May the day be not far distant when we see every seat in the stand filled, as it was when we played Arsenal in the F.A. Cup last season.

Our visitors today, despite the fact that they are situated in the north-west corner of England, and attract quite small gates, always occupy a high position in the league table. Low gates dictate the financial circumstances, and in the close season all reserve and youth sides were scrapped.

Carlisle, however, made a handsome profit on the sale of their leading goalscorer Bob Hatton to Birmingham, and more recently the transfer of Stan Bowles to Queen's Park Rangers for a figure in the region of £100,000.

In return Carlisle have made what many think the bargain-buy of the season, striker Kenny Wilson from Dumbarton for around £35,000. This transfer didn't command much more than a passing mention in the national newspapers. Carlisle manager, Alan Ashman, noted Wilson's potential in a pre-season friendly. Wilson did not find his goal touch at the beginning of the season, but the manager is convinced he has made a long-term investment.

Last season both our games resulted in 0-0 draws. The home fixture on 8th January, 1972, proved to be a hard fought, excellent game on a very muddy pitch. Carlisle played good football for the first twenty minutes, and then Swindon really took command, but were unable to score due to the way Carlisle defended, and the splendid saves by Alan Ross their goalkeeper.

Earlier this season, the third game to be exact, Carlisle defeated Swindon at Brunton Park by three goals to nil, so we have something to get back.



Les Allen's Column

At the time of this programme going to press, I did not know the result of our away match at Preston. Like all the remaining games, that match is very important to us, and to survive we must beat the teams in the lower half as Preston are.

Prior to the transfer deadline I made a number of enquiries to strengthen our staff, but it is no easy task to get other clubs to part with useful players. Only last Wednesday I agreed a fee with Coventry City for the transfer of Ernie Hunt, a one time favourite of the Swindon fans, but after careful consideration regarding the fact that his wife is expecting a baby, and also that he has a sports business to run in Coventry, he decided that he could not move at the present time.

A welcome tonight to Carlisle United, who are, like ourselves in the bottom half of the second division. This again is a very important game for both of us.

The previously scheduled game against Carlisle was put off owing to fog, back in December. They recently had a very good run in the F.A. Cup, being knocked out by Arsenal by two goals to one. A really good performance on their part.

Our Youth team was beaten 1-0 by Ipswich in the quarter-final of the F.A. Youth competition; a good effort by our lads to reach that far, although we did not play at all well in this game. Ipswich scored the only goal in the last minutes of the game.



An incident during the Swindon v Burnley match.

Golden Goal Winners

ASTON VILLA (Saturday, 10th February, 1973)

1st Goal (£60) 39m 26s (Prize shared). £30 paid on 39m 24s, Mr. J. Mitchell, 5 Masefield Avenue, Swindon. £30 paid on 39m 28s, L. H. Carter, 18 Dart Avenue, Swindon.

Last Goal (£10) 89m 48s — A. F. Winchcombe, 59 Bourne Road, Pangbourne, Reading.

Attendance (£10) 13,615 — Mrs. G. Hedges, 21 Rock Close, Carterton, Oxford.

Cover photo:

Ron Potter in a heading duel with a Burnley player, in the Town's last home game.

Carlisle United F.C.

Back row (left to right): J. Laidlaw, G. Winstanley, S. Derrett, S. Bowles, D. Hemstead, S. Terment
Middle row (left to right): H. Nicholson (Physiotherapist), R. Young (Trainer), A. Ross, C. Balderstone,
S. Webb, R. Delgado, D. Marrin, T. Clarke, H. Neil (Chief Scout), J. D. Dent (Secretary).
Front row (left to right): R. Train, L. O'Neill, G. A. Ashman (Manager), J. Gorman, R. Owen.



Our visitors, Carlisle United

Chris Balderstone

Born Huddersfield. Joined United from Huddersfield Town in June 1965 and up to the end of season 1971/72 had made 324 League and Cup appearances for the Club, scoring 66 goals. Plays for Leicestershire County Cricket Club and has had a successful few weeks with them gaining the 'Man of the Match' Award in the final of the Benson & Hedges Tournament at Lords on 22nd July.

John Gorman

Born Winchburgh, Scotland. Signed from Glasgow Celtic in September 1970 and although he had to wait a few months for his debut he quickly showed his ability and has made 70 appearances for United and scored two goals. Was voted United's 'Player of the Year' at the end of last season.

Bob Delgado

Born Cardiff. Started his professional career in the Southern League with Barry Town where he attracted the attention of Luton Town. Released by Luton at the end of 1970/71 and accepted an offer to join United. To the end of that season had made seven appearances for the Club, scoring one goal.

Tom Clarke

Born Ardrossan. Joined Airdrie from a Scottish Junior side and moved south to Carlisle in July 1970. In his first season, although appearing in numerous friendly and tour matches was not called on for League or Cup duty, but he finished last season with seven appearances.

Steve Derrett

Steve was also born in Cardiff and signed professional for Cardiff City on his 18th birthday. He made 86 first team appearances and also has three Under-23 caps and four full caps for Wales. Signed for United in April 1972.

Dennis Martin

Born Edinburgh. Signed in June 1970 from West Bromwich Albion, for whom he scored against United in the 1969/70 League Cup Semi-Final. To the end of last season he had made 88 appearances for Carlisle and scored 25 goals.

Joe Laidlaw

Born Wallsend. Joined United from Middlesbrough, his only other club, in July 1972. Has operated successfully in both midfield and attack.

Derek Hemstead

Born Scunthorpe. His only previous club was Scunthorpe United from whom he was signed in July 1969. To the end of last season had made 109 appearances for United and scored two goals.

Leslie O'Neill

Born Hartford Colliery, Cramlington and signed by United from Bradford City in May 1972. Has also had spells with Newcastle United and Darlington. Appeared as substitute in three of the matches in the Anglo-Italian Competition in June.

Bobby Owen

Born Bolton. Started his professional career with Bury and was later transferred to Manchester City for a sizeable fee. After a spell on loan to Swansea City he joined United in June 1970. To the end of season 1971/72 had made 81 appearances for the Club and scored 24 goals.

Alan Ross

Born Glasgow. Joined Carlisle in June 1963 from Luton Town. Has come close to winning a Scottish 'cap' on numerous occasions and has travelled with the national team. 327 League and Cup appearances to the end of last season.

Stan Ternent

Born Felling-on-Tyne. Joined United from Burnley, his only other professional club, in May 1968 and to the end of last season had made 181 League and Cup appearances and scored four goals.

Ray Train

Born in Nuneaton he joined United from Walsall in December 1971 and to the end of last season had made 20 League appearances for the Club. A very good midfield player.

Stan Webb

Born Middlesbrough. Cut short his university studies to sign as a professional for his home town club. Signed for United in February 1971 and up to the end of last season had made 18 League and Cup appearances for the Club scoring five goals.

Graham Winstanley

Born Croxdale, Co. Durham. Joined United in August 1969 from Newcastle United, his only other professional club. Has made 134 League and Cup appearances and scored 8 goals for United up to the end of last season.

PUBLIC RELATIONS

Once again with tonight's match being played on a Monday these notes have to be written before the Preston game, which makes life very awkward for any column writer. We can only hope the result was favourable and that it will be continued tonight. Each match now becomes more and more important and both Preston and Carlisle are like us, desperately looking for points.

The result against Cardiff was right and although we lost against Burnley I am sure that we appreciated the fact that they are a good team and must be strong contenders for promotion.

We were all delighted with the few extra thousand that came along to watch the Burnley match and we all hope that with the publicity given to falling gates, etc., that this was a special effort from our old supporters who came along to show that they still held affection for the club.

The gate for our youth match was also marvellous and we at the County Ground are truly grateful to all of you.

If I could return to the Friday match with Burnley, would you please write to me, just a card will do, to let us know if you prefer Friday night matches, as the gate was encouraging and if this is what you prefer it would be a guide to the board to have your views.

Many thanks for all the football donators, we have now sufficient for the remainder of this season and already donators are coming in for next season which is most encouraging. So why not add your name to the list now for 1973-74 season. The cost is £13.75. You donate the match ball and we publish your name and other details in the centre of the programme, enter it on a progressive list, and on the match day a mention on the tannoy. Of course if you don't want the wife to know, your name can remain anonymous.

F. L. COLLINGS,
Public Relations Officer.

An outstretched leg by a Burnley defender, as Dave Moss makes a determined effort to put Swindon on level terms.





Swindon Town v Carlisle

Monday, 12th March, 1956

Division II

SWINDON TOWN

- 1 Downsborough
- 2 Thomas
- 3 Butler
- 4 Smart
- 5 Burrows
- 6 Potter
- 7 Moss
- 8 McGovern
- 9 Treacy
- 10 Noble
- 11 Bunkell
- 12

Colours:
red shirts
black shorts

MATCH BALL
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Artistic Decorations
in all its branches

Referee
Mr C H Nicholls (Plymouth)

Linesmen
Red Flag: **Mr V A Lewis** (Bridgend)

Yellow Flag: **Mr R Rimmer** (Shepton Mallet)

◀ **Bobby Owen**
Carlisle United

Swindon Town v Carlisle United

Monday, 12th March, 1973

Division II

MATCH BALL
donated by
B. H. GREEN
(Wroughton) Ltd.
12 ARMSTRONG STREET
SWINDON
Artistic Decorations
in all its branches

CARLISLE UNITED

- 1 Ross
- 2 Carr
- 3 Gorman
- 4 O'Neill
- 5 Delgado
- 6 Tiler
- 7 Martin
- 8 Train
- 9 Owen
- 10 Balderstone
- 11 Laidlaw
- 12

Colours:
blue and white

...e
... Nicholls (Plymouth)

...men
...lag: Mr V A Lewis (Bridgend)

...y Flag: Mr R Rimmer (Shepton Mallet)

Derek Hemstead ▶
Carlisle United



Fixture list 1972/73

Division II

August

12	Queen's Park Rangers	(H)	2-2
18	Sheffield Wednesday	(A)	1-2
	(League Cup 1)		
19	Carlisle United	(A)	0-3
26	Bristol City	(H)	2-1
29	Sheffield Wednesday	(H)	1-0

September

2	Sunderland	(A)	2-3
5	Derby County (League Cup Rd. 2)	(H)	0-1
9	Blackpool	(H)	0-0
16	Aston Villa	(A)	1-2
19	Huddersfield Town	(A)	1-1
23	Portsmouth	(H)	1-1
26	Luton Town	(H)	0-2
30	Hull City	(A)	2-3

October

4	League Cup (3)		
7	Burnley	(A)	1-2
14	Preston North End	(H)	3-2
21	Nottingham Forest	(A)	2-2
28	Brighton & Hove Albion	(H)	2-2

November

1	League Cup (4)		
4	Luton Town	(A)	1-0
11	Huddersfield Town	(H)	1-1
18	Orient (F.A. Cup 1)	(H)	3-1
22	League Cup (5)		
25	Middlesbrough	(A)	2-0

December

9	Millwall (F.A. Cup 2)	(A)	1-1
16	Oxford United	(A)	0-1
23	Fulham	(H)	2-2
26	Portsmouth	(A)	1-1
30	Carlisle United	(H)	P

1973

January

6	Bristol City	(A)	0-3
13	F.A. Cup (3) Birmingham City	(H)	2-0
20	Sunderland	(H)	1-1
23	Cardiff City	(H)	P
27	Blackpool	(A)	0-2

February

3	F.A. Cup (4) West Brom. Albion	(A)	0-2
10	Aston Villa	(H)	1-3
17	Queen's Park Rangers	(A)	0-5
24	Oxford United (F.A. Cup 5)	(H)	1-3
27	Cardiff City	(H)	3-0

March

2	Burnley	(H)	0-1
3	League Cup (Final)		
10	Preston North End	(A)	
12	Carlisle United	(H)	
17	Nottingham Forest (F.A. Cup 6)	(H)	
24	Brighton & Hove Albion	(A)	
31	Middlesbrough	(H)	

April

7	Cardiff City (F.A. Cup Semi-Final)	(A)	
14	Millwall	(H)	
20	Fulham	(A)	
21	Orient	(A)	
24	Hull City	(H)	

May

5	F.A. Cup Final		
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Football Combination

August

15	Southampton	(H)	2-3
19	Plymouth Argyle	(H)	3-1
26	West Ham United	(A)	2-1

September

2	Arsenal	(H)	1-0
6	Crystal Palace	(A)	1-1
9	Bournemouth & Boscombe	(A)	5-0
16	Oxford United	(H)	1-1
19	Norwich City	(H)	1-2
23	Bristol City	(A)	1-1
30	Queen's Park Rangers	(H)	1-0

October

7	Tottenham Hotspur	(H)	1-3
10	Swansea City	(A)	0-2
21	Bristol Rovers	(H)	0-1
24	Fulham	(A)	1-0
28	Leicester City	(A)	0-3

November

4	Fulham	(H)	1-1
11	Southampton	(A)	1-2
18	Birmingham City	(A)	0-2
25	Reading	(H)	1-3

December

2	Chelsea	(A)	2-2
9	Cardiff City	(H)	0-1
16	Crystal Palace	(H)	1-0
23	Ipswich Town	(A)	1-3
30	Plymouth Argyle	(A)	1-4

1973

January

6	West Ham United	(H)	4-0
13			
20	Arsenal	(A)	1-4
27	Bournemouth & Boscombe	(H)	1-1
31	Oxford United	(A)	0-2

February

3	Ipswich Town	(H)	0-4
17	Bristol City	(H)	P
24	Queen's Park Rangers	(A)	0-1

March

3	Tottenham Hotspur	(A)	0-4
10			
17	Bristol Rovers	(A)	
20	Swansea City	(H)	
24	Leicester City	(H)	
28	Reading	(A)	

April

7	Chelsea	(H)	
11	Cardiff City	(A)	
21	Birmingham City	(H)	
28	Norwich City	(A)	

May

5	F.A. Cup Final		
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The man in the middle

John Thacker

Lincoln

Began refereeing in Scarborough, Yorks, and became a League referee in 1962 after serving as a linesman for six seasons and officiating in the Yorkshire League. He has officiated in many important games, including a Youth International in 1968, and a Fairs Cup game in Budapest in 1967. Married, with one son, he is a mechanic in charge with the Post Office. Apart from refereeing, his other interests are swimming and cricket.



John Trollope

Division II

(up to and including Tuesday, 27th February, 1973)

	P	W	D	L	F	A	Pts.
Burnley	30	15	13	2	51	29	43
Q.P.R.	30	15	11	4	56	32	41
Aston Villa	30	13	10	7	36	33	36
Oxford United	31	15	5	11	40	31	35
Fulham	30	12	10	8	46	34	34
Middlesbrough	32	12	10	10	31	35	34
Blackpool	30	12	9	9	43	36	33
Luton Town	30	12	9	9	38	35	33
Millwall	31	12	7	12	43	36	31
Sheffield Wed.	30	11	8	11	45	41	30
Bristol City	30	10	10	10	39	39	30
Nottingham Forest	30	10	9	11	33	37	29
Hull City	29	9	10	10	43	39	28
Portsmouth	30	10	8	12	35	38	28
Preston North End	30	10	8	12	29	45	28
Carlisle United	28	9	8	11	41	34	26
Sunderland	26	8	9	9	37	34	25
Orient	30	7	11	12	31	36	25
Swindon Town	31	7	11	13	38	52	25
Huddersfield	30	6	12	12	26	38	24
Cardiff City	28	9	5	14	31	43	23
Brighton	30	3	9	18	31	68	15

Forthcoming matches

SATURDAY, 17th MARCH

Division II - ko 3 pm

NOTTINGHAM FOREST

TUESDAY, 20th MARCH

Football Combination - ko 7.30 pm

SWANSEA CITY

SATURDAY, 24th MARCH

Football Combination - ko 3 pm

LEICESTER CITY

SATURDAY, 31st MARCH

Division II - ko 3 pm

MIDDLESBROUGH

FOOTBALL COMBINATION

(up to and including Saturday 3rd March 1973)

	P	W	D	L	F	A	Pts.
Ipswich Town	32	22	6	4	71	24	50
Tottenham Hotspur	30	16	12	2	55	23	44
Arsenal	31	19	6	6	61	26	44
Oxford United	31	14	11	6	42	28	39
Birmingham City	30	16	5	9	49	32	37
Queens Park Rangers	29	15	5	9	45	30	35
Chelsea	31	13	9	8	29	25	35
Cardiff City	29	13	7	9	38	33	33
Crystal Palace	28	13	4	11	37	33	30
Southampton	33	12	6	15	48	53	30
Bristol City	29	11	7	11	35	42	29
Bristol Rovers	30	12	4	14	45	40	28
Fulham	31	9	10	12	34	32	28
Norwich City	31	8	8	15	33	45	24
Leicester City	29	8	8	13	31	47	24
Reading	29	9	5	15	27	51	23
Swindon Town	31	8	6	17	34	53	22
Swansea City	29	8	4	17	44	63	20
Plymouth Argyle	29	7	6	16	26	50	20
Bournemouth	26	6	7	13	23	32	19
West Ham United	31	4	6	21	16	61	14

Match Ball Donors

Clark Bros. Sports & Social Club, Stratton Rd., Swindon.
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London Entertainment

Our Box Office can provide tickets for most entertainment in London from Comedy to Opera and Ballet and includes shows like **SHOWBOAT** at the Adelphi, **MAX BYGRAVES** at the Victoria Palace, **JESUS CHRIST SUPERSTAR** at the Palace, **OH! CALCUTTA** at the Royalty, **GODSPELL** at Wyndhams, **PYJAMA TOPS** at the Whitehall, also all the Pantomimes and Christmas Shows at the Palladium, Coliseum, Mayfair, Mermaid, Victoria Palace and Marble Arch Odeon.

Why not make use of our Box Office? You will not receive a more efficient or cheaper service.

Should you not live in Swindon, tickets are available through our mini-agents shown below: Lewis's Ltd., The Haymarket, Bristol
 Hunting Lambert Ltd., Devizes, Melksham, Glastonbury and Shepton Mallet
 B.C.A. Travel Ltd., 27 Winchcombe Street, Cheltenham and 17 Southgate Street, Gloucester.

Playtravel, Wootton Bassett.

Bristol Omnibus Co. Ltd., Bristol.

Bristol Omnibus Co. Ltd., Gloucester.

Tickets for future Football League matches when Swindon Town are playing at home may also be booked through any of the agents indicated above.

Golden Goal Competition

Would you like £60?

You would? - then make sure you buy your **Golden Goal** tickets at every first team home match. For a minimum outlay of only five new pence **you** could win at least £60 with the possibility of two further prizes of £10.

Last season nearly £2,000 was won by lucky **Golden Goal** ticket supporters. You could be one of this season's lucky winners.

Don't forget - the more tickets you buy the greater is your chance of winning that £60.

Look out for the **Golden Goal** ticket sellers and make yourself some money.

The prizes **must** be won every time.

Tickets bearing the time in minutes and seconds will be on sale before the game - price five pence. The ticket with the exact

time when the **first goal** is scored will win **£60**. If exact time not claimed prize will be paid to the nearest claim received.

The ticket bearing the time when the **last goal** is scored will win **£10**. Again if exact time is not claimed the prize will be paid to the nearest claim received.

The Official Announcer will be the time-keeper and he will announce the official time of both goals.

Should only one goal be scored the winning ticket holder will receive £70.

In the event of no goals tickets bearing no score will win £10.

A further prize of £10 will also be given for the ticket bearing the number corresponding to the official attendance at the match.



Ron Potter turns striker to out-leap the Burnley defence, but his header was not good enough to earn Swindon a point.

Ray Treacy makes a spectacular attempt at scoring, with the Burnley defence under pressure in the second half.



Family Album

Ray Treacy with wife Jenny, Lisa (3) and Karen 3 months.





FOLLOW
the
ROBINS

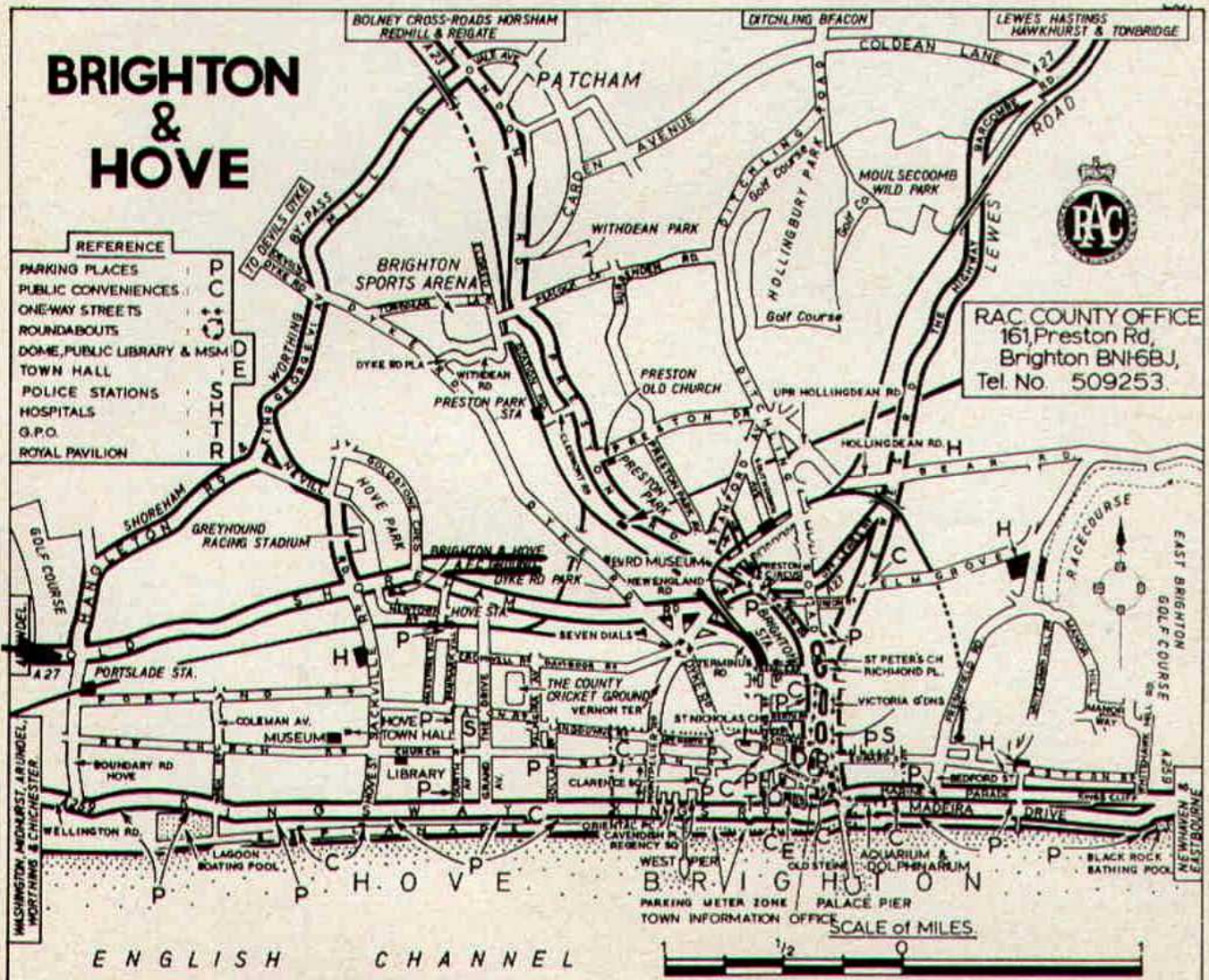
to Brighton
Saturday, 24th March

Route kindly supplied by R.A.C.
by road

Leave Swindon on M4 (London) and travel to Intersection 13. Turn off here following signs "Newbury A34". Continue on A34 (Newtown Road) through Newbury, then proceed on A339 through Basingstoke, following this road to Alton. At junction of roads take B3006 and follow signs "Liss B3006". Stay on this road until joining A325. Follow A325, later joining A272 continuing through Rogate and Trotton

to Midhurst. Proceed on same road to Petworth: from here take the A283 via Pulborough, Storrington, Steyning and Shoreham-by-Sea. At Shoreham take the A27 via Southwick and Hove, and proceed into Brighton. Travel along Old Shoreham Road and into **Goldstone Road, Brighton and Hove Albion Football Club** (see map).

113 miles





TEXACO

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where you want
to go!*

TEAM UP WITH

